



## Five Ways Campaign Volunteers can Help with Major Gift Solicitation

<p>&lt;&lt;&lt; Less Involvement More &gt;&gt;&gt;</p>	<b>Visit</b>	Visit with friends and colleagues to review the campaign’s goals and ask their support.
	<b>Set an Appointment</b>	Set an appointment on behalf of the President /Principal / Pastor. Inform them that this person has expressed interest in the campaign and is willing to learn more.
	<b>Open Doors</b>	Do an introduction. Via phone, email or text, ask your contact if they would be willing to take a call from the President /Principal / Pastor.
	<b>Share names; allow your name to be used as a reference</b>	Share with the President /Principal / Pastor the names of people you think should be called, allow your name to be used as a reference.
	<b>Share names anonymously</b>	Share with President /Principal / Pastor the name of people you think should be contacted regarding the campaign. DO NOT allow your name to be used as a reference.